

Artist Postcards/Business Cards/Brochures/Graphic Design [** = local*]

Company/Person	Telephone	Website	Contact/e-mail; notes
* Bay Photo Lab – Soquel	475-6090	www.bayphoto.com (For discounted rates, must present Open Studios special flyer at store)	Mike de Boer
* Bay Photo Lab – Santa Cruz	425-1100	www.bayphoto.com (For discounted rates, must present Open Studios special flyer at store)	Dawn Riley
* Blue Heron Design Group	425-2144	www.bhdg.com	Sally Wing & Jenny Sandrof
* David Reese, Fine Art Photography	462-9442	www.DavidReesePhotography.com	
* Elise Huffman, Graphic Design	423-6012	www.huffmandesign.net	huffmandesign@me.com
Fat Cow, affordable & simple website design	888-278-9780	www.fatcow.com	
* Fanne Fernow: artist postcards, biz cards	464-1463		fannefer@gmail.com
GotPrint	877/922-7374	www.gotprint.net	
* Lisa Hochstein, Graphic Design	426-7338		hochstein@sbcglobal.net
Kanvas		www.kanvas.com	
* Linda Levy, Graphic Design	426-4906	www.lindalevy.com	linda@lindalevy.com
Modern Postcard	800/959-8365	www.modernpostcard.com	
Moo.com	401/680-4933	www.moo.com	Mini-cards, QR cards, & more!
* Mpress Digital	420-1999	www.mpressdigital.com	
Overnight Prints	888/677-2000	www.overnightprints.com	
Post Card Press	800/957-5787	www.postcardpress.com	
* Printworx	722-7147	www.printworx.com	Lucy Ahrens
PS Print	800/511-2009	www.pspaint.com	
Pure Postcards	866/413-1562	www.purepostcards.com	
* Roberta Lee Woods: artist postcards, biz cards	466-0752	www.robortaleewoods.com	artist@robortaleewoods.com
Rocket Postcards	866/737-6258	www.rocketpostcards.com	
Shoreline Printing	650/961-6123		Mike Rossi
Stumptown Print		www.stumptownprint.com	
Vista Print		www.vistaprint.com	

Website Design

Name	Telephone	Website	Contact
Alex Keyser	877/223-2235	www.mywebsherpa.com	Alex
Brian Musick		www.brianmusick.com	Brian
Dillon Draper	530/262-2859	dillondraper@gmail.com	Dillon
Kelly Eastman	415/563-1790	www.stickbookstudios.com	Kelly
* Ron Stevens	685-8215	www.rlswebsiteservices.com	Ron
* Steven Barisof	426-6575	www.webworks4art.com	Steven
* Venitia Bradfield	426-6218	bovinedesign@baymoon.com	Venitia

Prints/Reproductions

Company	Telephone	Website	Contact
ArtPress Imaging	408/354-2095		Craig Shira
* Calypso Inc.	460-2260	www.calypsoinc.com	Joe Levine
* ESP Color Services	234-5242	www.baymoon.com/~esp	Erik Peterson
* Image Snap	425-7627	www.imagesnap.com	
Mpix		www.mpix.com	
* Picture Appeal	458-2298	www.pictureappeal.com	Kirk

Mailing Services

Company	Telephone	Website	Contact
Complete Mailing Service	425-5556	www.completemail.com	Martha Macambridge

Studio Consultations

Name	Telephone	e-mail	Note
James Aschbacher	475-8218	james@aschbacherart.com	
Sally Jorgensen	464-1357	jorkley@cruzio.com	
Shirley Polovy	583-0200	artcoaching@mail.montereybay.com	

Supplies (See Presentation & Display Supplies list from Liz Lyons Friedman)

Items	Website	Telephone
Bags for all sizes of 2-D work	www.clearbags.com	800/233-2630
Folding Pedestals	www.easypedestal.com	888/350-1325

Assorted Services & Reference websites

What	Who	e-mail/website	Telephone
Bookkeeping for Artists	Neno Villamor	nenovillamor@divadesignstudio.com	479-1543
Booth Design Consultation	Stella Sexsmith/Ron Cook	stella@cooginstruments.com	425-4933

Photographing Fine Art	John Gavrilis	gavrilis24@aol.com	688-8855
Photographing Fine Art	Paul Henri	paulhenri@paulhenriimages.com	818-3775
Photographing Fine Art	rr jones	postmaster@rrjones.com	429-5926
Photographing Fine Art	Frank Leonard	frank@frankleonardphotography.com	345-5496
Photographing Fine Art	Jeffrey Luhn	jeff@luhnphoto.com	335-4711
Photographing Fine Art	Tim Matthews	tim@timmatthewsphoto.com	234-5389
Photographing Fine Art	Geoffrey Nelson	www.geoffreynelsonphoto.com	462-9442
Photographing Fine Art	David Reese	www.DavidReesePhotography.com	462-9442
Photographing Fine Art	Paul Schraub	psphoto@cruzio.com	426-4537
Photographing Fine Art	Paul Titangos	studio@titangos.com	423-8786
Credit Card Transactions during Open Studios ~ works with laptop, iPad, iPhone and all smartphones. Square is free; only charged processing fee on sales.	Square	http://square.com	

www.ArtBusiness.com

Provides complete art services, art appraisals, art price data, news, articles and market information

www.artadvice.com

Offers individual consultations & career management; many archived blogs and articles related to the business of art.

<http://fineartviews.com>

Art marketing ideas and straight talk about selling art, marketing, inspiration & fine living. Offers a daily newsletter with articles and blogs related to professional visual artists.

www.gyst-ink.com

Offers software and services for artists of all kinds, with goal of empowering and educating artists instead of exploiting artists for profits.

www.actionartagency.com

Provides essential promotional resources and services designed to give Artists Who Are Operating As A Business the tools necessary to

develop name recognition, build a steady continuous client stream, secure commercial design work, as well as placement in Fine Art Galleries throughout the world.

www.artcalendar.com

The online business magazine for Visual Artists

Assorted Reference Materials:

- * *Taking the Leap: Building a Career As a Visual Artist.* Cay Lang
- * *The Artist's Handbook.* Ray Smith.
- * *Legal Guide for the Visual Artist* Tad Crawford
- * *Selling Art with a Higher Mind or No More Art Sharks* Barbara G. Scott
- * *Art & Fear: Observations on the Perils & Rewards of Artmaking* David Bayles and Ted Orland
- * *Buy Art Smart* Alan Bamberger (A guide for buyers, but useful for sellers, too.)