

Artist Postcards/Business Cards/Brochures/Graphic Design [ \* = local ]

Company/Person	Telephone	Website	Contact/e-mail; notes
* Bay Photo Lab – Soquel	475-6090	<a href="http://www.bayphoto.com">www.bayphoto.com</a> (For discounted rates, must present Open Studios special flyer at store)	Mike de Boer
* Bay Photo Lab – Santa Cruz	425-1100	<a href="http://www.bayphoto.com">www.bayphoto.com</a> (For discounted rates, must present Open Studios special flyer at store)	Dawn Riley
* Blue Heron Design Group	425-2144	<a href="http://www.bhdg.com">www.bhdg.com</a>	Sally Wing & Jenny Sandrof
* Elise Huffman, Graphic Design	423-6012	<a href="http://www.huffmandesign.net">www.huffmandesign.net</a>	huffmandesign@me.com
Fat Cow, affordable & simple website design	888-278-9780	<a href="http://www.fatcow.com">www.fatcow.com</a>	
* Fanne Fernow: artist postcards, biz cards	464-1463		fannefer@gmail.com
GotPrint	877/922-7374	<a href="http://www.gotprint.net">www.gotprint.net</a>	
* Lisa Hochstein, Graphic Design	426-7338		hochstein@sbcglobal.net
Kanvas		<a href="http://www.kanvas.com">www.kanvas.com</a>	
* Linda Levy, Graphic Design	426-4906	<a href="http://www.lindalevy.com">www.lindalevy.com</a>	linda@lindalevy.com
Modern Postcard	800/959-8365	<a href="http://www.modernpostcard.com">www.modernpostcard.com</a>	
Moo.com	401/680-4933	<a href="http://www.moo.com">www.moo.com</a>	Mini-cards, QR cards, & more!
* Mpress Digital	420-1999	<a href="http://www.mpressdigital.com">www.mpressdigital.com</a>	
Overnight Prints	888/677-2000	<a href="http://www.overnightprints.com">www.overnightprints.com</a>	
Post Card Press	800/957-5787	<a href="http://www.postcardpress.com">www.postcardpress.com</a>	
* Printworx	722-7147	<a href="http://www.printworx.com">www.printworx.com</a>	Lucy Ahrens
PS Print	800/511-2009	<a href="http://www.pspaint.com">www.pspaint.com</a>	
Pure Postcards	866/413-1562	<a href="http://www.purepostcards.com">www.purepostcards.com</a>	
* Roberta Lee Woods: artist postcards, biz cards	466-0752	<a href="http://www.robortaleewoods.com">www.robortaleewoods.com</a>	artist@robortaleewoods.com
Rocket Postcards	866/737-6258	<a href="http://www.rocketpostcards.com">www.rocketpostcards.com</a>	
Ross Graphics: printing, signage, graphic design	469-7677	<a href="http://www.rossimaging.com">www.rossimaging.com</a>	Kevin Ross
Stumptown Print		<a href="http://www.stumptownprint.com">www.stumptownprint.com</a>	
Vista Print		<a href="http://www.vistaprint.com">www.vistaprint.com</a>	

**Website Design**

Name	Telephone	Website	Contact
Alex Keyser	877/223-2235	<a href="http://www.mywebsherpa.com">www.mywebsherpa.com</a>	Alex
Brian Musick		<a href="http://www.brianmusick.com">www.brianmusick.com</a>	Brian
Dillon Draper	530/262-2859	<a href="mailto:dillondraper@gmail.com">dillondraper@gmail.com</a>	Dillon
Kelly Eastman	415/563-1790	<a href="http://www.stickbookstudios.com">www.stickbookstudios.com</a>	Kelly
* Ron Stevens	685-8215	<a href="http://www.rlswebsiteservices.com">www.rlswebsiteservices.com</a>	Ron
* Steven Barisof	426-6575	<a href="http://www.webworks4art.com">www.webworks4art.com</a>	Steven
* Venitia Bradfield	426-6218	<a href="mailto:bovinedesign@baymoon.com">bovinedesign@baymoon.com</a>	Venitia

**Art Prints/Reproductions [Image capture, giclees, large format printing, prints on canvas, etc.]**

Company	Telephone	Website	Contact
*Bay Photo Lab	475-6090 & 425-1100	<a href="http://www.bayphoto.com">www.bayphoto.com</a>	Soquel & Santa Cruz locations
* Image Snap	425-7627	<a href="http://www.imagesnap.com">www.imagesnap.com</a>	Online only
Mpix		<a href="http://www.mpix.com">www.mpix.com</a>	Online only
* Picture Appeal	458-2298	<a href="http://www.pictureappeal.com">www.pictureappeal.com</a>	Kirk
*Ross Graphics	469-7677	<a href="http://www.rossimaging.com">www.rossimaging.com</a>	Kevin Ross
*Tannery Prints	460-6121	<a href="http://www.tanneryprints.com">www.tanneryprints.com</a>	Samantha Atkinson

**Mailing Services**

Company	Telephone	Website	Contact
Complete Mailing	425-5556	<a href="http://www.completemail.com">www.completemail.com</a>	Martha Macambridge

**Studio Consultations**

Name	Telephone	e-mail	Note
James Aschbacher	475-8218	<a href="mailto:james@aschbacherart.com">james@aschbacherart.com</a>	
Sally Jorgensen	464-1357	<a href="mailto:jorkley@cruzio.com">jorkley@cruzio.com</a>	
Shirley Polovy	583-0200	<a href="mailto:artcoaching@mail.montereybay.com">artcoaching@mail.montereybay.com</a>	

**Supplies (See Presentation & Display Supplies list from Liz Lyons Friedman)**

Items	Website	Telephone
Bags for all sizes of 2-D work	<a href="http://www.clearbags.com">www.clearbags.com</a>	800/233-2630
Folding Pedestals	<a href="http://www.easypedestal.com">www.easypedestal.com</a>	888/350-1325

**Assorted Services & Reference websites**

What	Who	e-mail/website	Telephone
Bookkeeping for Artists	Neno Villamor	<a href="mailto:nenovillamor@divadesignstudio.com">nenovillamor@divadesignstudio.com</a>	479-1543
Booth Design Consultation	Stella Sexsmith/	<a href="mailto:stella@cooginstruments.com">stella@cooginstruments.com</a>	425-4933

	Ron Cook		
Photographing Fine Art	Bay Photo Lab	<a href="http://www.bayphoto.com/local">http://www.bayphoto.com/local</a>	475-6090
Photographing Fine Art	John Gavrilis	<a href="mailto:gavrilis24@aol.com">gavrilis24@aol.com</a>	688-8855
Photographing Fine Art	Paul Henri	<a href="mailto:paulhenri@paulhenriimages.com">paulhenri@paulhenriimages.com</a>	818-3775
Photographing Fine Art	rr jones	<a href="mailto:postmaster@rrjones.com">postmaster@rrjones.com</a>	429-5926
Photographing Fine Art	Frank Leonard	<a href="mailto:frank@frankleonardphotography.com">frank@frankleonardphotography.com</a>	345-5496
Photographing Fine Art	Jeffrey Luhn	<a href="mailto:jeff@luhnphoto.com">jeff@luhnphoto.com</a>	335-4711
Photographing Fine Art	Tim Matthews	<a href="mailto:tim@timmatthewsphoto.com">tim@timmatthewsphoto.com</a>	234-5389
Photographing Fine Art	Geoffrey Nelson	<a href="http://www.geoffreynelsonphoto.com">www.geoffreynelsonphoto.com</a>	462-9442
Photographing Fine Art	David Reese	<a href="http://www.DavidReesePhotography.com">www.DavidReesePhotography.com</a>	462-9442
Photographing Fine Art	Paul Schraub	<a href="mailto:psphoto@cruzio.com">psphoto@cruzio.com</a>	426-4537
Photographing Fine Art	Paul Titangos	<a href="mailto:studio@titangos.com">studio@titangos.com</a>	423-8786
Credit Card Transactions during Open Studios ~ works with laptop, iPad, iPhone and all smartphones. Square is free; only charged processing fee on sales.	Square	<a href="http://square.com">http://square.com</a>	

[www.ArtBusiness.com](http://www.ArtBusiness.com)

Provides complete art services, art appraisals, art price data, news, articles and market information

[www.artadvice.com](http://www.artadvice.com)

Offers individual consultations & career management; many archived blogs and articles related to the business of art.

<http://fineartviews.com>

Art marketing ideas and straight talk about selling art, marketing, inspiration & fine living. Offers a daily newsletter with articles and blogs related to professional visual artists.

[www.gyst-ink.com](http://www.gyst-ink.com)

Offers software and services for artists of all kinds, with goal of empowering and educating artists instead of exploiting artists for profits.

[www.actionartagency.com](http://www.actionartagency.com)

Provides essential promotional resources and services designed to give Artists Who Are Operating As A

Business the tools necessary to develop name recognition, build a steady continuous client stream, secure commercial design work, as well as placement in Fine Art Galleries throughout the world.

[www.artcalendar.com](http://www.artcalendar.com)

The online business magazine for Visual Artists

Assorted Reference Materials:

- \* *Taking the Leap: Building a Career As a Visual Artist*. Cay Lang
- \* *The Artist's Handbook*. Ray Smith.
- \* *Legal Guide for the Visual Artist* Tad Crawford
- \* *Selling Art with a Higher Mind or No More Art Sharks* Barbara G. Scott
- \* *Art & Fear: Observations on the Perils & Rewards of Artmaking* David Bayles and Ted Orland
- \* *Buy Art Smart* Alan Bamberger (A guide for buyers, but useful for sellers, too.)