

Support Grant, Fall 2020

Arts Council Santa Cruz County

Introduction

Welcome to Arts Council Santa Cruz County's Support Grant Application!

Support Grants provide general operating support for arts organizations that are based in, produce, and publicly exhibit their work in Santa Cruz County.

Please read the grant guidelines before beginning your application. Guidelines include information about eligibility, review criteria and outline important dates.

Communications

- Communication about this grant will be sent from: administrator@grantinterface.com, please add this email to your safe sender list.
- Communications will be sent to the email address you use to login to this portal. Please use an email you check often.
- If multiple people on your team need to receive updates on the status of your application, please use a shared email address (such as grants@orgname.org).
- You can update your email address at anytime by clicking on your name in the upper-right hand corner, then clicking "Edit My Profile".

Helpful Tips

1. Copy answers from a previous Support application into this application by clicking on the blue "Copy Previous Answers" button in the upper right hand corner of this application.
2. Click on section headers to collapse and expand sections.
3. Character count limits are listed under narrative responses and include each letter and space.
4. Your answers will be saved periodically as you type, if you need to leave this form and return later, scroll to the bottom of the webpage and click "Save Application" before logging out.
5. Download a PDF of the Application questions by clicking on the "Question List" button at the top of the webpage.
6. Download a PDF of your completed application by clicking on the "Application Packet" button at the top of the webpage.

Questions?

Contact Nallely Martinez, Grants Program Manager, nallely@artscouncilsc.org or (831) 475-9600 x16

Flexible deadlines are available to artist and organizations impacted by the recent local fires. Please contact Nallely.

Otherwise, Applications are due no later than 5pm on Friday, October 2. Late applications will not be accepted. Please plan ahead.

Proposal Overview

Purpose*

Please fill in the text box below with:

General operating support for (insert your organization's name)

Character Limit: 250

Organization's Mission Statement*

Character Limit: 350

Year Founded*

Character Limit: 40

Staff Size, Total FTE*

Calculating total full-time equivalent (FTE) hours. Total hours full-time workers work in a week = 40

Examples:

- Full-time employee @ 40hrs/week = 1.0 FTE
- part-time employee @ 10hrs/week = 40/10 = 0.25 FTE

Character Limit: 4

How many artists does the organization employ?*

Please enter a whole number, regardless of full or part-time status.

Character Limit: 4

Does your organization have a board-approved non-discrimination policy?*

Choices

Yes

No

Grant Period

The funded period for this Support grant will be from January 1, 2021 - December 31, 2021.

If you prefer an end date prior to 12/31/21, please list it below. Your final report will be due 30 days after your end date.

Character Limit: 10

Grant Request Amount*

Grants of up to \$7,000 will be awarded to arts organizations regardless of budget size. Grant award size will be based on results of the review process.

Character Limit: 20

Narratives

Artistic Excellence*

The Arts Council is interested in supporting the creation of artistically excellent work, from a diversity of perspectives.

1. Please define your organization's view of artistic excellence, then
2. Describe your programming and how it reflects that view.

Character Limit: 2500

Community Relevancy*

September will mark the seventh month of shelter in place. The Arts Council is interested in how your organization has pivoted and/or adapted your programming to respond to the needs of the community you engage.

1. Please describe the community you engage/serve. What shared interest and challenges exist within this community, that your organization specifically addresses?
2. What is your vision/pla for staying relevant to your community during these times?
3. What steps have you taken to put that vision in motion?

Character Limit: 3000

Organizational Management*

Broad community access to excellent art would not be sustainable without strong and effective management of local arts organizations.

1. Discuss your organization's management style and structure.
2. Indicate where you are successful.
3. Indicate the challenges you are facing and how you are addressing them.

Character Limit: 3000

Organizational Sustainability

Support Grants aim to invest in the sustainability of local arts organizations through the current health and economic crisis.

1. Describe any adjustments or new strategies your organization is undertaking to address your organization's immediate short-term financial obligations.
2. Describe any adjustments or new strategies your organization is undertaking to address long-term organizational sustainability.

Character Limit: 2500

Is there anything else you would like to provide about your organization's current situation?

Character Limit: 600

Demographic Data

Why we request demographic information?

Arts Council is committed to distributing resources equitably, to reflect the diversity of our applicants and our community. To that end, we ask you to provide demographic data so that we may better understand the communities we are trying to serve. The information is used to identify and report on trends in populations supported by the Grants Program and to gauge how the Arts Council addresses the needs of the county's diverse communities. Also, our grants program is partially funded through government and foundation grants which require us to report back on demographic data. Final funding decisions will take demographics into consideration with a goal of funding a diverse set of projects and recipients.

Location*

Where does the majority of your programming take place (50% or more)?

Choices

Aptos
 Ben Lomond
 Bonny Doon/Davenport
 Boulder Creek
 Capitola
 City of Santa Cruz
 Felton/Lompico
 Freedom/Corralitos
 Live Oak
 Scotts Valley
 Soquel
 UCSC
 Watsonville
 Other

If other location, please list:

Character Limit: 100

Race / Ethnicity

Select the population that primarily benefits from your work (50% or more).

Choices

White/Caucasian

Latinx

Other

If "other" race/ethnic group, please list:

Character Limit: 100

Community Engagement and Audience

How many adults will be engaged by your organizational programming?*

Estimate the total number of adults (18+) that will be engaged by your organizational programming at the close of your current fiscal year. Include audience and participants.

Character Limit: 50

How many children / youth will be engaged by your organizational programming?*

Estimate the number of children/youth who will benefit.

Character Limit: 10

How many artists will be directly engaged in your organization?*

Estimate the number of individual artists who will be directly engaged with your organization at the end of your current fiscal year. Include artists involved in providing artistic services.

Character Limit: 10

At the end of the grant period will you be able to provide demographic data on individuals served?*

Choices

Yes

No

How will you collect demographic data for the upcoming grant period?*

Or, if you do not track demographic or other identifying information, briefly tell us why.

Character Limit: 1500

Budget and Support Material

How to Upload Materials

1. Click on "Upload a file" to select a file saved on your computer.
2. Select a file saved on your computer.
3. A successfully uploaded file will appear as a blue link next to the upload button.
4. You can click on the red X next to the blue link to delete and replace the file.

Required Financial Statements

- Current fiscal year budget with actuals to-date, if available.
- Profit & Loss Statement and Balance Sheet for most recently completed fiscal year, or board approved Audit.

Date of Fiscal Year End*

Character Limit: 10

Organizational Budget (current year)*

Character Limit: 20

Total Unrestricted Net Assets*

Character Limit: 20

Current Fiscal Year Budget*

with actuals, if available.

File Size Limit: 2 MB

Profit and Loss Statement for most recently completed fiscal year*

or audited financials

File Size Limit: 4 MB

Balance Sheet for most recently completed fiscal year

File Size Limit: 2 MB

Required Support Materials

Work samples, reviews, letters of support, brochures, programs, or flyers

- Submit 4 - 8 items that best represent the work of the organization
- Work samples will serve as the key indication of artistic excellence
- Reviews, letters of support, brochures, programs and flyers illustrate the quality and effectiveness of your community outreach
- Video/audio clips may not be *uploaded* due to server space limits. If you'd like to include video/audio work samples, please provide publicly accessible URL links in the space provided below.

- Examples: photo attachments, written samples, or audio/video links that are publicly accessible.
- Recommended minimum: 3 work samples and one support document.

Work samples, reviews, letters of support, brochures, programs, or flyers (1)*

File Size Limit: 3 MB

Work samples, reviews, letters of support, brochures, programs, or flyers (2)*

File Size Limit: 3 MB

Work samples, reviews, letters of support, brochures, programs, or flyers (3)*

File Size Limit: 3 MB

Work samples, reviews, letters of support, brochures, programs, or flyers (4)

File Size Limit: 3 MB

Work samples, reviews, letters of support, brochures, programs, or flyers (5)

File Size Limit: 2 MB

Work samples, reviews, letters of support, brochures, programs, or flyers (6)

File Size Limit: 2 MB

Work samples, reviews, letters of support, brochures, programs, or flyers (7)

File Size Limit: 2 MB

Work samples, reviews, letters of support, brochures, programs, or flyers (8)

File Size Limit: 2 MB

Video and Audio URLs

- If you would like to submit audio/video for your work samples, please enter URL's in the spaces provided below.
- We recommend Soundcloud, YouTube, and Vimeo.
- Links must be accessible to the public. Do not include links to private accounts, links that require passwords, or links that will be inactive before December 2020.
- Grant panelists will be instructed to review video/audio clips for no more than 3 minutes. If any links direct to video/audio work that is longer than 3 minutes, please provide the start/finish times for the 3 minute segment for panelists to review.

Video or Audio Link (1)

Please provide publicly accessible links

Character Limit: 2000

Start/finish times for the 3-minute segment for panelists to review (1)

Character Limit: 250

Video or Audio Link (2)

Character Limit: 2000

Start/finish times for the 3-minute segment for panelists to review (2)

Character Limit: 250

Video or Audio Link (3)

Character Limit: 2000

Start/finish times for the 3-minute segment for panelists to review (3)

Character Limit: 250

Video or Audio Link (4)

Character Limit: 2000

Start/finish times for the 3-minute segment for panelists to review (4)

Character Limit: 100

Submission

Submission Certification*

I certify that all of the information contained in this application and its attachments is true and accurate. I understand that all funded activities must provide equal access and equal opportunity in employment and services and may not discriminate on the basis of disability, color, creed, or religion.

Choices

Yes

First name*

Character Limit: 50

Last name*

Character Limit: 50

Date of submission*

Character Limit: 10

Would you like to be added to the Arts Council e-newsletter list?*

Choices

Yes

No, not interested or already signed up

Thank you for your time and effort in submitting a Support Grant application!

- You can download a PDF of your completed application by clicking on the "Application Packet" button at the top of the webpage.
- Communication about this grant will be sent from: **administrator@grantinterface.com**. Please add this email to your safe sender list.
- Award decisions will be made in early December and you will receive an email with the decision on your grant then.

Questions?

Contact Nallely Martinez, Grants Program Manager, nallely@artscouncilsc.org or (831) 475-9600 x16

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